

# IDenticard® Case Study

Emergency  
Services



## Enhanced Security Credentials for Emergency First Responders

With increased funding from the Department of Homeland Security, public health departments and others responsible for emergency response management nationwide are turning to IDenticard®, to help boost security measures to enhance the safety of all those involved in their local emergency response services.

For Boyle County Public Health Department, Danville, KY, that means concentrating efforts on disaster management and relief, in collaboration with their local emergency management departments. These departments also typically respond to biohazards and work with first responders in case of terrorist attack.

"You absolutely must have proper credentialing of the key players in any emergency situation," said William "Rusty" Cox, Public Health Preparedness Planner, Boyle County Public Health Department (BCPHD). "In fact, it's gotten to the point where just to gain access to certain

scenes, you have to show valid ID." With increased funding from the Department of Homeland Security, and a grant awarded by the county's local emergency management department, BCPHD invested in IDenticard's versatile IVIS 1000 digital imaging system. Currently, BCPHD is badging the hundreds of employees involved in emergency services: firefighters, police, emergency medical responders, disaster and hazardous materials teams, the Red Cross, and more.

When considering an imaging system, the ability to credential volunteers quickly and easily when dealing with a disaster was of particular interest to BCPHD said Mr. Cox. Disasters often attract the media, curious on-lookers and unregistered volunteers, who create confusion for the health departments and first responders trying to provide assistance. In many cases,

volunteers must be credentialed in the field, so simplicity is paramount to effective badging. "With digital technology, you capture clear, sharp images that can be stored permanently in the system, along with signatures and security data, for future use," said Tim Bupp, Regional Sales Manager, IDenticard. "That makes badge issuing and updating a snap."



BCPHD chose the IVIS system because it enables them to create badges with multiple designs, using predesigned screens and pull-down menus with options for each badge. "With the IVIS system, we can produce a professional, secure ID badge in just minutes," said Mr. Cox.

In addition, BCPHD wanted increased card protection to verify the authenticity of a credential from a distance. They chose IDentiGuard™, a customized security process, exclusively from IDenticard, that allows their customized logo to be seen in an array of colors. When applied to an ID card, this added layer of protection provides ID cards of all types with superior tamper-resistance, image security and exceptional card durability.



For more information about how IDenticard can help provide the security you need to ensure your emergency response teams move in the right direction when the need arises, call 800-233-0298.

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